

SU YA MIN

Marketing & Digital Media Designer

CONTACT

- 563-513-4349
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SKILLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects), Canva
SEO Optimization, Social Media Marketing, Branding, Campaign Strategy
Photography, Videography, Video Editing, Content Creation, UI/UX Basics

LEADERSHIP

Phi Theta Kappa Member
Emerging Leadership Program
Student Life Ambassador
Campus Event Photographer & Videographer

PROFILE

Creative Marketing & Digital Media student with 1.5+ years of experience in digital design, SEO-driven content creation, social media marketing, photography, and video production. Passionate about fashion and beauty branding, visual storytelling, and creating engaging digital campaigns.

EXPERIENCE

Digital Media Intern — Northeast Iowa Community College (2026 - Present)

- Designed SEO-optimized social media graphics and digital marketing content
- Created animated GIFs and promotional videos for campus displays
- Produced short-form video content highlighting student engagement
- Maintained brand consistency while innovating creative direction
- Event photographer for Career Services and Student Life

Digital Design Intern — Divine Word College (2025 - Present)

- Designed brochures, T-shirts, logos, and branded merchandise
- Managed full production workflow from concept to print
- Produced high-volume print materials (5,000+ copies)
- Assisted in videography for marketing campaigns

Customer Service Associate — Kwik Stop (2023 - Present)

- Delivered customer service in fast-paced retail environment
- Managed transactions with accuracy and efficiency
- Strengthened communication and problem-solving skills

EDUCATION

A.A.S Marketing & Digital Media — Northeast Iowa Community College (2024 - 2026 May)
GPA: 3.8